
THURSDAY
JANUARY 6, 2011
HOUSTON CHRONICLE
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KEN HOFFMAN

Why Houston out-tailgates all others

IT'S hard to believe now, but when the Houston Oilers played football in the Astrodome, tailgating in the parking lots was forbidden. No food allowed. Period.

Now ... pass the burgers and sausage and brisket and ribs.

And turkey and chicken.

And lobster tails?

Last Sunday, as the Texans wrapped up another season, I helped judge the ninth H-E-B

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MICHAEL PAULSEN : STAFF

HOOP SHOT: Former Rockets player Hakeem Olajuwon's new line of clothing is called DR34M.

Dream fashion

■ Olajuwon hopes to score with new clothing line

By **JOY SEWING**
STAFF WRITER

Aside from basketball, Hakeem Olajuwon's favorite passion is fashion, from designing his own suits to picking out the best fabrics for a custom creation.

So the former Houston Rockets star turned real-estate mogul has launched his own clothing line, DR34M, aptly named for his Rockets' nickname, The Dream, and his team number.

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NEW HUE

GET A BOOST WITH HONEYSUCKLE

AS COLOR OF THE YEAR,
THE SOPHISTICATED SHADE
OF PINK HAS A WIDE REACH

By **JOY SEWING** | FASHION WRITER

A new year, a new hue. 2011 kicks off with verve and vigor, thanks to vibrant lipstick-pink honeysuckle. It's the color of the year, according to the Pantone Color Institute, the research branch of Pantone, which sets the trends and color standards for fashion and home décor.

The energetic, feel-good color shows up in everything from dresses and men's ties to wallpaper and sofa pillows.

Designers including Cynthia Steffe, Badgley Mischka and Peter Som have incorporated the color into their spring runway shows. The hue also translates into cosmetics, such as Bobbi Brown's limited-edition Pretty Face collection.

Houston designer and *Project Runway* winner Chloe Dao featured the color in her spring collection, "Me, I Play." More than half of her collection is crafted from a fabric designed with birds fluttering in six shades of pink, including honeysuckle. Dao created a scarf from the pattern for the annual Zeta Tau Alpha Think Pink! luncheon benefiting breast cancer awareness and research.

"When you think of pink, you think of baby showers and little girls," Dao said. "But honeysuckle is definitely more sophisticated and romantic. It's a color that older and younger women can wear. It makes me happy."

Unlike 2010's color of the year, turquoise, which served as an escape (think beach vacation and ocean views), honeysuckle is about energizing us, says Leatrice Eiseman, executive director of the Pantone Color Institute.

"In times
Please see
HONEYSUCKLE,
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BUSINESS WIRE



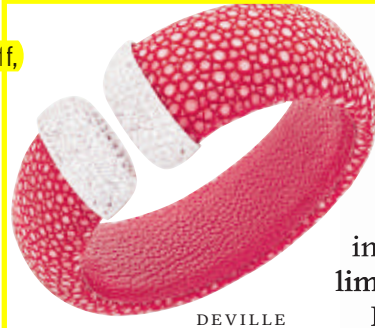
STUART RAMSON : ASSOCIATED PRESS

^ Badgley Mischka

> Stingray and sapphire cuff, \$900, available at DeVille FineJewelry



BOBBI BROWN
^ Add a touch of pink with Bobbi Brown's limited-edition Pretty Face Palette, \$60, at Bobbi Brown counters and bobbibrown.com.



DEVILLE

> The Cuisinart Frozen Yogurt, Ice Cream & Sorbet Maker in honeysuckle



CUISINART | ASSOCIATED PRESS



DAVE ROSSMAN
^ Chloe Dao

> Hamilton Shirts honeysuckle poplin shirt is \$245 at Hamilton Shirts and www.hamiltonshirts.com.



HAMILTON SHIRTS



ESTÉE LAUDER
Estée Lauder Wild Violet lip collection features a honeysuckle color, with lipsticks, \$24, glosses, \$20, at Estée Lauder counters.



THEIA

Theia offers a collection of honeysuckle gowns, such as this one, \$795 at Tootsies.

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